Nowadays men's sports are given far more attention by the society compared to women's sports. What are the reasons for that?

These days when we turn on our TV and change channels to sport ones, we will probably see some muscular men who <u>competition</u> for a ball or with each other. However, except some special visually appealing sports like rhythmic gymnastics or synchronised swimming, other women's sports are broadcasted rarely. It seems that the people's tendency toward men's sports and culture force media to show more male sports and this essay tries to explain some reasons for this attitude.

Primarily, men apparently are far superior to doing sports as well as a lot of interest in owing to evolutionary factors. Throughout history of evolution of mammals especially humankind, the male <u>species</u> have evolved for hunting and fighting while the<u>ir</u> female <u>counterparts</u> have accepted roles of raising children and organization which has led to a huge difference between men and women in doing modern duties and activities and this contrast in sport performance area has resulted in more attention to men's sport events than women's <u>ones</u>. Moreover, again according to <u>evolutional</u> research, men are more keen on competition or even engagement in mock-combat with other men for displaying their power and fitness to women who can select the mates <u>who</u> have better <u>gene</u> and can best compete for resources. However, in <u>the</u> today's world this attitude manifests itself in sport fields where men can reveal their historically hidden attitude.

In terms of culture, most communities are not ready to embrace new roles of women in society and sport is not an exception. In many parts of the world, men still have awkward feelings about strong women who can do the same difficult activities like sports and they consciously or unconsciously try to undermine it. For instance, some powerful media that are in hands of powerful men endeavour to decrease people's interest in women's sports by less covering of women's sport events. Moreover, some traditional families prevent their young daughters' to participation in sports which leads to the lack of talents in women's sports and therefore the lack of interest in female' ones.

In conclusion, there are many factors that distract people's attention from female's sports and it seems that these parts of society should fight with a lot of barriers in their way even if these obstacles seem to be hardwired.